



D8.1: COMMUNICATION AND DISSEMINATION PLAN

AUTHOR: Valeria Burlando, MagellanCircle



Co-funded by
the European Union

Project data

Document	
Grant agreement n°	101138694
Acronym	BlueBARGE
Project title	Blue Bunkering of Anchored ships with Renewable Generated Electricity
Call	HORIZON-CL5-2023-D5-01
Start date	1 st January 2024
Duration	36 months
Project URL	https://bluebargo.eu/

Document Info

Deliverable	
Document reference	D 8.1
Due Date of Delivery to EC	30.06.2024
Actual Date of Delivery to EC	27.06.2024
Document type	Report
Dissemination level	Public
Work package	WP 8 - Engagement, Outreach and Commercialisation
Lead beneficiary	MagellanCircle
Reviewers' Organization	DANAOS, Fundación ValenciaPort

Author(s) & contributors	
Main Contributor(s)	Valeria Burlando Enrico Giunta
Organization	MagellanCircle
Contributor(s) (alphabetical order)	Mert Doganli – Regbes Lina Keratsa - NTUA Andrea Schiaffino – MagellanCircle Reza Karimpour - MagellanCircle

Revision history

Version	Date	Editor	Summary of Modifications
0.1	02/04/2024	Valeria Burlando	ToC and first release
0.2	10/04/2024	Enrico Giunta	Communication and Dissemination channels and description
0.3	10/05/2024	Valeria Burlando	Integration of comments provided by WP8 partners
0.4	21/05/2024	Andrea Schiaffino	Integration of comments provided by Consortium partners
1.0	26/06/2024	Andrea Schiaffino	Final version

Quality control

Role	Approval date	Reviewer
Peer Review	31/05/2024	Fotis Oikonomou, DANAOS
Peer Review	15/06/2024	Ignacio Benítez; Fundación ValenciaPort

Acronyms and Abbreviations

Acronyms and Abbreviations	Meaning
APRAM	Administração dos Portos da Região Autónoma da Madeira
BlueBARGE	Blue Bunkering of Anchored ships with Renewable Generated Electricity
C&D	Communication and Dissemination
CBA	Cost Benefit Analysis
CINEA	European Climate, Infrastructure and Environment Executive Agency
DG	Directorate General
EC	European Commission
EMSA	European Maritime Safety Agency
EOPSA	European Onshore Power Supply Association
EU	European Union
GA	General Assembly
GDPR	General Data Protection Regulation
GHG	Greenhouse Gas
h/w	Hardware
H2020	Horizon 2020
HE	Horizon Europe
IRAG	Industrial Research Advisory Group
KPI	Key Performance Indicator
MTEC	International Maritime and Port Technology and Development Conference
OLP	Organismo Limena Pireà – Piraeus Port Authority
s/w	Software
SME	Small-Medium Enterprise
SMM	Shipbuilding, Machinery and Marine Technology trade fair
TOV	Tone-of-Voice

TRA	Transport Research Arena
WP	Work Package

Disclaimer

This project has received funding from the European Union's Horizon Europe Funding Program, through the European Climate, Infrastructure and Environment Executive Agency (CINEA) under the powers delegated from the European Commission and under Grant Agreement No 101138694.

The content of the publication herein is the sole responsibility of the publishers and it does not necessarily represent the views expressed by the European Commission or its services. While the information contained in the documents is believed to be accurate, the authors(s) or any other participant in the eFTI4EU consortium make no warranty of any kind with regard to this material including, but not limited to the implied warranties of merchantability and fitness for a particular purpose.

The user thereof uses the information at its sole risk and liability. For the avoidance of all doubts, the European Commission has no responsibility or liability with respect to this document, which is merely representing the authors' view.

Table of Contents

LIST OF FIGURES.....	7
LIST OF TABLES	7
1 - EXECUTIVE SUMMARY	8
2 - INTRODUCTION	8
3 – C&D OBJECTIVES	9
4. TARGET AUDIENCES AND KEY MESSAGES.....	10
5 – TONE OF VOICE.....	15
6 – COMMUNICATION & DISSEMINATION TOOLS AND CHANNELS.....	15
6.1 – Visual Identity.....	17
6.1.1 – Logo	17
6.1.2 – Templates (Power Point, Word, Agenda, Minutes, Deliverables etc).....	17
6.1.3 – General Presentation.....	17
6.1.4 – Meeting Backdrops.....	18
6.2 – Web site and Social Media.....	18
6.2.1 – Web site.....	18
6.2.2 – Social Media.....	19
6.3 – Promotional and informative materials.....	20
6.3.1 – Leaflets.....	20
6.3.2 – Roll up.....	21
6.3.3 – E-Newsletter.....	21
6.3.4 – Videos & Interviews.....	22
6.4 – EU Communication, Dissemination and Visibility	23
6.4.1 – Communication – Dissemination – Promoting the action.....	23
6.4.2 – Visibility – European flag and funding statement.....	23
6.4.3 – Quality of information – Disclaimer.....	23
6.4.4 – EC Channels.....	23
7 – PROJECT’S EVENTS.....	24
7.1 – One project high-level international conference (Final Conference)	24
7.2 – Two workshops with EOPSA association	24

8 – PARTICIPATION TO EXTERNAL CONFERENCES AND WORKSHOPS.....	25
9 PRESS & MEDIA	31
10 – COMMUNITY BUILDING	33
11 – KPIS AND MONITORING TOOLS	36
11.1 – Key Performance Indicators.....	36
11.2 – C&D Monitoring Tools.....	39
12 – CONCLUSIONS	39
ANNEX I – VISUAL IDENTITY ELEMENTS.....	40

List of Figures

List of Figures
FIGURE 1 - BLUEBARGE PROJECT LOGO
FIGURE 2 - MEETING BACKDROP
FIGURE 3 - BLUEBARGE PROJECT WEBSITE HOMEPAGE
FIGURE 4 - X PROFILE SUMMARY
FIGURE 5 - LEAFLET EXAMPLE
FIGURE 6 - BLUEBARGE NEWSLETTER #1
FIGURE 7 - BLUEBARGE COMMUNICATION UNION MODEL
FIGURE 8 - STAKEHOLDERS' MAP

List of Tables

List of Tables
TABLE 1 - TARGET AUDIENCES AND KEY MESSAGES
TABLE 2 - MATRIX CHANNEL - TARGET AUDIENCE
TABLE 3 - PRELIMINARY EVENTS SCHEDULING
TABLE 4 - PRELIMINARY LIST OF NEWSWORTHY ACHIEVEMENTS
TABLE 5 - KPI STATUS (MAY 2024)

1 - Executive Summary

BlueBARGE project aims at designing, developing and demonstrating an innovative power barge solution to reduce local emissions and support global GHG reduction goals in the maritime industry, achieving commercial viability by 2030.

Deliverable 8.1 Communication and Dissemination Plan outlines the Communication and Dissemination Strategy, with the aim of becoming the reference document for partners for any Communication and Dissemination initiative and to facilitate knowledge sharing to demonstrate BlueBARGE positive environmental and economic impact, in particular:

- Raise awareness of offshore power supply's role in decarbonizing maritime operations.
- Promote BlueBARGE's technological advancements and their contribution to sustainable maritime practices.
- Advocate for policy alignment with sustainable shipping regulations.
- Provide guidance and support to maritime stakeholders on BlueBARGE's benefits for cleaner operations.
- Encourage the participation of stakeholders' community in sharing knowledge about potential alternative applications or best practices.
- Secure industry adoption through stakeholders' collaboration and promoting BlueBARGE's modular and scalable design.

In this respect the document contains the outline for target audiences and key messages, together with the communication channels identified and the approach to Community Building.

Furthermore, it serves as monitoring and improvement tool, setting specific and measurable goals.

2 - Introduction

The maritime industry plays a significant role in global trade, yet it is also a contributor to greenhouse gas emissions, accounting for approximately 3% of the total emissions. Recognizing the urgency of addressing climate change, international regulatory bodies have initiated policies and legislation aimed at decarbonizing the shipping sector. The International Maritime Organization's ambitious strategy aims to reduce emissions from shipping by 2050 compared to 2008 levels, emphasizing the need for innovative solutions to achieve sustainability goals.

In response to this imperative, the BlueBARGE project emerges as a pioneering initiative dedicated to revolutionizing offshore power supply for moored and anchored vessels. By designing, developing, and demonstrating an optimal power-barge solution, BlueBARGE seeks to mitigate local polluting emissions and reduce the global greenhouse gas footprint in a life cycle perspective. Embracing a modular, scalable, adaptable, and flexible design approach, BlueBARGE aims to commercialize its solution by 2030, contributing significantly to the electrification and decarbonization goals of the maritime industry.

The Communication and Dissemination strategy of the BlueBARGE project is geared towards creating a strong visual identity and digital presence to raise awareness about project's objectives and potential

impact. This involves highlighting the strategic importance and added value of BlueBARGE's innovative technologies.

Targeted promotion and visibility strategies will ensure the project's results reach relevant stakeholders and the general audience, emphasizing the sustainable potential of "green electricity."

Efforts to establish a cross-cooperation community among stakeholders aim to maximize BlueBARGE's potential impact. Furthermore, the project will elaborate, assess, and validate exploitable results, contributing to the advancement of sustainable practices in the maritime industry.

3 – C&D Objectives

The main objectives of the Communication & Dissemination Strategy are the following:

Raise awareness and engagement of the role offshore power supply plays in reducing shipping emissions and achieving decarbonization goals, as well as the sustainable potential of "green electricity".

- **Promote Technological Advancements:** highlight the added value of BlueBARGE's innovation for the industry, emphasizing its role in decarbonizing maritime operations and supporting sustainable practices.
- **Promote policy alignment:** Demonstrate how BlueBARGE aligns with existing and emerging environmental regulations and initiatives for sustainable shipping, with specific emphasis on synergies between HE/H2020 supported actions and providing policy recommendations.
- **Provide Guidance and Support:** Inform and educate key players in the maritime industry (ship owners, port authorities, etc.) about the benefits of the BlueBARGE solution for cleaner operations, including the project's approach to overcoming technical hurdles (i.e. electrical integration, grid connection, and safety compliance)
- **Secure industry adoption:** set up a cross-cooperation community among industry stakeholders to promote the adoption of net zero-emissions technologies and offshore power supply services, focusing on the modular and scalable design approach of BlueBARGE innovation.
- **Facilitate knowledge sharing:** disseminate project outcomes, guidelines, and best practices to stakeholders, including ship owners, operators, ports, and regulatory bodies to demonstrate projects' impacts (i.e. expected environmental benefits, lifecycle emission reduction and contribution to global GHG reduction goals).

4. Target Audiences and Key Messages

Consistency is key when communicating project's purpose, activities, and goals across various channels and organisations. Establishing a core message is a starting point for tailoring communication to various target audiences. Target audience is the specific group of individuals or organizations that the project is intended to reach, engage with, and ultimately benefit from; at this initial stage, the identified target audiences are categorized in a macro-level, functional to strategy setting. Throughout project development, constant alignment will be ensured with WP2 and with D 2.1 "BlueBARGE use cases, technical specifications, and requirements" in which target audiences are detailed by the roles defined in the single user cases.

The BlueBARGE high level key message is:

BlueBARGE brings together an international multidisciplinary Consortium with the aim of designing, developing and demonstrating an Innovative Power Barge Solution for moored and anchored vessels to be commercially viable by 2030. By doing so, the project aligns with and supports the goals of electrification and decarbonisation in the maritime industry at EU and international level.

The table below presents the high-level key messages tailored for each identified target audience of the project. These proposed key messages serve as the cornerstone of the project's communication strategy. While the emphasis within these messages may evolve as the project progresses, they will continue to form the foundation for all communication efforts.

Table 1 - Target audiences and key messages

Target audience		C&D Objectives	Key Messages
PUBLIC	A1: Regulation bodies & Public Authorities (Governments, maritime and port authorities, EMSA and equivalent agencies in other countries outside the EU)	- Promote policy alignment - Provide Guidance and Support - Secure industry adoption	- Advocate for the adoption of initiatives to facilitate the transition to sustainable maritime practices. - Provide guidance and support in implementing regulations and standards related to offshore power supply services. - Encourage collaboration among governments, maritime authorities, and agencies to promote the development and deployment of climate-neutral solutions in the maritime industry, supporting global efforts towards electrification and decarbonization.

Target audience		C&D Objectives	Key Messages
PUBLIC	A2: Accreditation & Certification organizations Classification Societies	- Promote policy alignment. - Provide Guidance and Support - Facilitate knowledge sharing	- Advocate for the development and implementation of sustainable certification standards that recognize and incentivize the adoption of innovative solutions to reduce emissions and promote environmental sustainability in the maritime industry. - Ensure that accreditation and certification processes align with emission savings, financial viability, and operational safety aspects of the power-barge solution, in compliance with international regulations and standards for sustainable maritime practices. - Facilitate the understanding of best practices, technological advancements, and regulatory requirements related to electrification, decarbonization, and energy efficiency in the maritime sector.

Target audience		C&D Objectives	Key Messages
PRIVATE	B1: Shipping Companies/Ship Owners	• Raise Awareness and Engagement • Provide Guidance and Support • Secure industry adoption	• Highlight the environmental and economic benefits of adopting innovative offshore power supply solutions to reduce emissions and meet decarbonization goals. • Offer technical guidelines and operational insights to facilitate the implementation of net zero-emissions technologies for vessels at ports, enhancing sustainability and operational efficiency. • Encourage collaboration between ports, operators, and stakeholders to drive the development of a supportive Regulatory framework for climate-neutral solutions, promoting competitiveness and sustainable growth in the maritime industry.
	B2: Ports and Port Operators		
	B3: Risk Assessment & Environmental Monitoring specialized companies	• Promote Technological Advancements • Secure industry adoption	• Demonstrate the innovative power-barge solution designed by BlueBARGE to support offshore power supply, emphasizing the emission savings, financial viability, and operational safety aspects. • Encourage partnerships and engagement with regulatory bodies and industry stakeholders to facilitate the

Target audience		C&D Objectives	Key Messages
PRIVATE			commercialization of BlueBARGE by 2030.
	B4: Power Systems & Equipment manufacturers, s/w and h/w SMEs	- Promote Technological Advancements - Secure industry adoption	- Clearly communicate how BlueBARGE's power-barge solution integrates cutting-edge technologies, showcasing its direct impact on reducing pollution and greenhouse gas emissions within the maritime industry. - Actively encourage and foster partnerships with Power Systems & Equipment manufacturers, to demonstrate the practical advantages of BlueBARGE's modular and scalable design approach. - Present BlueBARGE's solution as concrete alternative to lack of infrastructure power.
	B5: Financiers & Investors on power and water technologies	- Secure industry adoption - Provide guidance and support	- Demonstrate the financial viability and long-term sustainability of BlueBARGE's power-barge solution. - Encourage collaboration and partnership with the stakeholders' community, positioning the investors at the forefront of sustainable energy solutions.
	B6: Power Barge Operators	- Raise awareness of BlueBARGE solution market potential - Foster a collaborative partnership with Power Barge Service Providers.	- BlueBARGE contributes to the development of an innovative sustainable solution from both an environmental and market competitiveness perspective - BlueBARGE solution can innovate and optimize existing operations,

Target audience		C&D Objectives	Key Messages
PRIVATE			championing power barge-based solutions at the forefront of the maritime industry's sustainable transformation
ACADEMIA	C1: Research Institutes, Universities.	• Raise awareness and engagement. • Facilitate knowledge sharing	• BlueBARGE project offers cutting-edge solutions to promote “green electricity”, reduce pollution and greenhouse gas emissions in maritime operations, aligning with global decarbonization goals. Disseminate project outcomes, guidelines, and best practices to demonstrate project’s impacts. • Disseminate pioneer (alternative) power supply modules.
CIVIL SOCIETY	D1: Citizens - Social organisations, port-city committees, national and world climate change societies, environmental protection agencies or other organisations active in Environment & Health.	• Raise awareness and engagement	• The BlueBARGE project aims to promote clean and sustainable maritime practices, advance climate neutrality, reduce pollution, and explore renewable energies to support a greener future for marine shipping.

The identification of target groups will extend beyond the project's initial stage. An iterative approach will allow for continuous refinement based on emerging project developments, ensuring flexibility and adaptability in the communication plan. Consequently, the key messages will remain aligned with the evolving horizon and target audiences, maximising the effectiveness of communication actions and tools. In cooperation with Task 8.3 Stakeholders Mapping, Analysis and engagement, half-yearly iterative stakeholders’ revision will be employed to achieve this objective; the updated version of the target audience table will be presented in the D 8.3 Communication and Dissemination Plan rev.1 due in M18.

5 – Tone of Voice

The tone-of-voice (TOV) describes how the BlueBARGE project communicates outward. It should drive the way in which the project and its spokespersons interact with the public, and can, of course, be tailored to the occasion and the audience. Instead of being a rigid scheme of interaction guidelines, it serves more as a guide to effectively emphasize the project's dimension, aims, and promised benefits and results. In this respect, the suggested TOV is as follows:

- Professional: to interact in technical events/workshops with a skilled audience.
- Approachable: to be easily understood from the non-technical public. This is the case of official materials such as leaflets or presentations to be shown during trade fairs.
- Engaging / Friendly: to be in line with the peculiarities of some digital channels (social media, newsletters, etc.). This TOV should be used to gather the attention from the general public in certain occasions/platforms, stimulating curiosity and sympathy for the project without trivialising its impacts and objectives.

During every external occasion it is recommended to avoid internal acronyms such as WP (Work Packages) or D0.0 (for deliverables). Depending on the occasion and the materials, specialised technical terminology may be avoided to ensure that the topics discussed are fully understood by the audience.

6 – Communication & Dissemination Tools and Channels

The BlueBARGE Project Communication and Dissemination tools and channels are part of the Task 8.2 Dissemination and communication tools and activities, dedicated to the implementation of the communication and dissemination outreach strategy and the set up and management of several pre-identified communication activities and channels. This chapter provides an overview of the already established C&D tools and sets the context for the tools that are yet to be produced. In the table below an initial identification of the main referral channels for communicating and engaging the target audiences is displayed:

Table 2 - Matrix Channel - Target Audience

	Web site	Social Media	Leaflets & Roll Up	Newsletter	Video & Pills	Media	Industry /Policy Events	Scientific Events
Regulation bodies & Public Authorities	X			X		X	X	
Classification Societies	X	X	X	X	X	X	X	

	Web site	Social Media	Leaflets & Roll Up	Newsletter	Video & Pills	Media	Industry /Policy Events	Scientific Events
Shipping Companies /Ship Owners	X	X	X	X	X	X	X	
Ports and Port Operators	X	X	X	X	X	X	X	
Risk Assessment & Environmental Monitoring specialized companies	X	X		X	X	X	X	X
Power Systems & Equipment manufacturers	X	X		X	X	X	X	
Financiers & Investors	X			X		X	X	
Power Barge Operators				X		X	X	
University and Research	X			X	X			X
Citizens and civil society	X	X	X		X	X		

6.1 – Visual Identity

6.1.1 – Logo

The concept behind the BlueBARGE Project logo is to symbolize the project's maritime focus (depicted by the blue colours), its commitment to sustainability (represented by the green colour), and its technical aspects, showcased through the interlocking "e" and "b" which signifies the integrated power barge system being developed. The correct logo usage and general rules are summarized in the branding guidelines that can be [found in](#) the project Sharepoint repository as well as the complete logo pack and the logos from the partners.



Figure 1 - BlueBARGE Project Logo

6.1.2 – Templates (Power Point, Word, Agenda, Minutes, Deliverables etc)

Several templates have been produced for the purposes of creating brand awareness and consistency for BlueBARGE along its duration:

- Press releases
- Event Agenda
- Deliverables
- General Document
- Meeting Minutes
- Presentations

More details are available in Annex 1.

6.1.3 – General Presentation

The General Presentation is an important dissemination tool capable of easily conveying the objectives, activities, and aims of the project. It is intended to be a set of slides ready for use, providing a high-level overview during events or trade fairs, and serving as an informative tool for potential partners and other stakeholders. Typically, the General Presentation consists of sections such as:

- Project details and numbers
- Partners/Consortium
- Mission & Goals
- Activities
- Timeline

The creation of the General Presentation will involve all partners and several rounds of review to ensure a shared vision on the contents, including all the relevant perspectives. The PDF output will be published on the Project's channels (Social Media, Website, Newsletter...) and will serve as an always-available tool for partners (uploaded on SharePoint) to be updated if relevant changes occur, liaising with WP8.

6.1.4 – Meeting Backdrops

The Meeting Backdrop is a visual element that can be used as a branded project's backdrop during meetings, both internal and external. Its primary purpose is to identify, particularly to external audiences, the affiliation of the speaker with the project.



Figure 2 - Meeting Backdrop

6.2 – Web site and Social Media

6.2.1 – Web site

The BlueBARGE Project website (www.bluebargo.eu) will serve as the primary repository for project-related information, accessible to external stakeholders. The website will be organized into several sections to facilitate navigation and locating the materials (such as About, Consortium, News & Events, Newsletter, Contacts) including project information, partners and milestones. Additional news pages and sections may be opened to ensure the comprehensive representation of all relevant content and information produced.

Website performance will be periodically monitored using Google Analytics 2024 as the project progresses. The website is hosted by Soochy – a Porto (Portugal) based graphic design agency which is a long-term provider of web development services of Magellan Circle. The content management system is designed in WordPress and the website is going to be regularly updated and managed by Magellan Circle with the support of Soochy for any complex updates.

Additionally, dissemination emails for each WP are being prepared (both for internal and external communication).

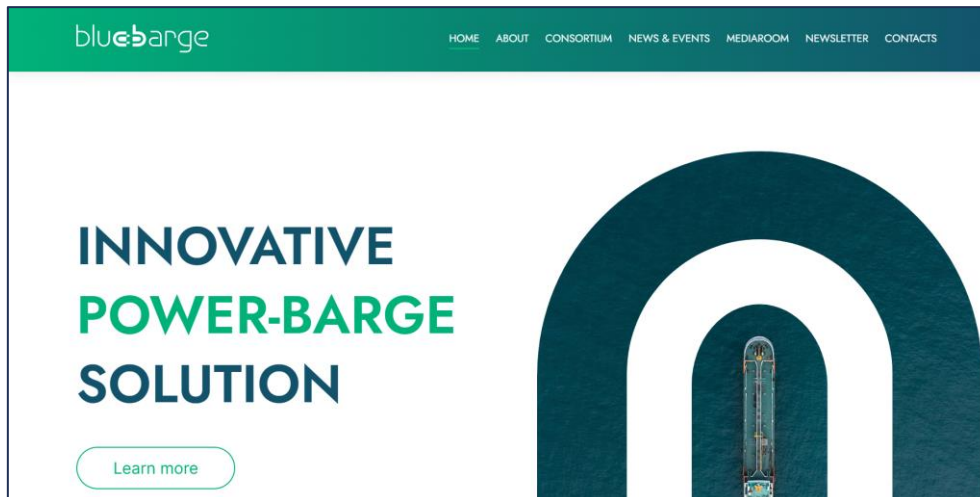


Figure 3 - BlueBARGE project website homepage

6.2.2 – Social Media

Social media are a great tool to reach the identified target audiences of the Project, facilitating business networking and project information sharing. For BlueBARGE a LinkedIn and an X profile are foreseen.

The BlueBARGE [LinkedIn page](#) was the first to be created, in February 2024, publishing updates on the project's initial official activities, such as the kick-off meeting and press conference. Given its B2B focus, this page will be considered the most crucial for communicating project achievements, with special attention paid to adhering to platform best practices. Content to be published here will include visuals, pictures, PDF files, surveys, videos, and external links. Native integrated analytics will ensure constant monitoring to evaluate progress. To date, the most performing post is the one of the [kick-off meeting held in Athens](#); the first social media campaign planned is “Meet the partners”, in which each partner will be presented to the stakeholders’ community with a description of the organization in general and the specific contribution in the project.

[X](#) will serve as a secondary page, primarily aimed at reaching institutional stakeholders active on social media, while also engaging the general public by leveraging the platform's dynamic nature. Content published on LinkedIn will typically be replicated on X, despite the constraints of text length and attachable materials on this platform. Given X's faster publication pace compared to LinkedIn, occasional newsjacking activities will be conducted, focusing on pertinent industry news, events, and developments. Additionally, the X page will be monitored using the native features provided by the platform.



Figure 4 - X profile summary

Social media will serve as the primary channel for timely communication with the general public, industry leaders, and stakeholders. Project updates and special campaigns will be shared on these platforms. For instance, the upcoming Meet the Partners campaign aims to highlight each BlueBARGE partner's unique expertise and contributions. The campaign will feature one social media post for each partner, describing their activities and role in the project. Additionally, dedicated webpages for each partner will be created on the BlueBARGE website, allowing for more detailed information. These campaigns may span several weeks with a predetermined publication schedule, subject to adjustment in the event of significant project developments that may be published on social media.

6.3 – Promotional and informative materials

6.3.1 – Leaflets

BlueBARGE project has already developed a first printable project brochure in a form of a simple leaflet explaining what the project is about, its objectives, showcasing partners and giving the possibility via QR code to have access to website and social media where all updated documents and information are available. A digital version of the leaflet will be made available for all partners and distributed to the stakeholder's community too. Updated versions of the leaflet are foreseen according to the key dissemination moments of the project. To ensure minimal environmental impact the most significant project updates will be mainly published on the website reducing the number of versions of informative materials, and consequently reducing the number of printings also facilitating the management of the latest official versions and their physical and digital dissemination.



Figure 5 - Leaflet example

6.3.2 – Roll up

An official BlueBARGE roll up poster is already available in several versions and sizes for printing in the project repository to support project branding at the organised conferences and events. The roll ups display the most relevant project information and downloadable from the project repository. Members can print these materials if necessary. Generally, the most up-to-date materials will always be accessible on SharePoint for all partners. Additionally, WP8 may choose to communicate the availability of further or updated materials via email.

6.3.3 – E-Newsletter

BlueBARGE will distribute a four-monthly e-newsletter to the project contact mailing list. This list will comprise all stakeholders who have shown interest in the project by either subscribing directly to the newsletter or expressing interest during events. The e-newsletter will be promoted across all suitable project channels to increase subscriptions and disseminate it to a wider audience some time after its official publication. Project partners will also be encouraged to share the newsletter with their proprietary databases or networks of contacts.

In terms of content, the newsletter will primarily feature project news focusing on developments, events, and workshops. Additionally, it will include all relevant industry updates and project contact information, social media links, and an EC funding disclaimer.

Given the e-newsletter's importance as an informative tool for the project, specific digital campaigns to encourage subscriptions are planned throughout the project's duration.

The first BlueBARGE newsletter has been circulated on 14th of May among project partners and external stakeholders, reaching out also to MagellanCircle database of more than 5,000 port and shipping industry related targeted contacts. This first issue featured the project kick off as well as the launch of the web site and the media coverage of the press release launch.

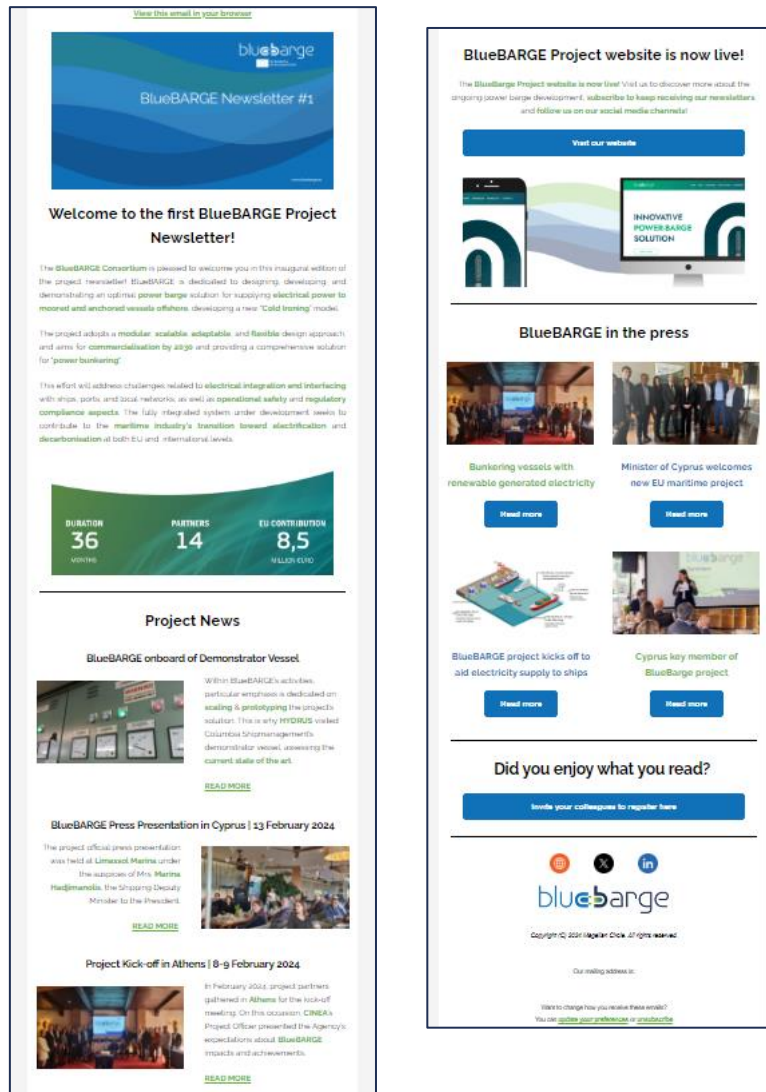


Figure 6 - BlueBARGE Newsletter #1

6.3.4 – Videos & Interviews

Videos and animated elements are typically useful for effectively conveying the aims and activities of the project within a few seconds. Given the nature of BlueBARGE, which aims to develop something concrete, the initial project video could take the form of an infographic explaining how the barge will operate, following an introduction with general project data and information. An updated version of the video, possibly showcasing the active pilot, can also be produced once the project achieves its expected target.

Interviews can also be planned for various types of occasions, to be defined in collaboration with partners, including:

- Interviews with partners during events or trade fairs.
- Video-pills series.
- Podcast recordings.

6.4 – EU Communication, Dissemination and Visibility

6.4.1 – Communication – Dissemination – Promoting the action

Unless otherwise agreed with the granting authority, the beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public), in a strategic, coherent and effective manner. Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform Magellan Circle that it is going to take care of the granting authority guidelines conformity.

6.4.2 – Visibility – European flag and funding statement

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate). The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text. Apart from the emblem, no other visual identity or logo may be used to highlight the EU support. When displayed in association with other logos (e.g., of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos. For the purposes of their obligations, the beneficiaries may use the emblem without first obtaining approval from the granting authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

6.4.3 – Quality of information – Disclaimer

Any communication or dissemination activity related to the action must use factually accurate information. Moreover, it must indicate the following disclaimer (translated into local languages where appropriate):

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.”

6.4.4 – EC Channels

To ensure an adequate impact of communication and dissemination activities – related also to exploitation - the project will evaluate the support of the following EC Tools to create a multiplier effect that maximizes the results achieved with the actions implemented:

- [Innovation Radar](#) – to increase the visibility of the project and innovation at European level, providing access to new business opportunities and partnerships.
- [Open Research Europe](#) – to accelerate the impact of the research output of the project.
- [Horizon results platform](#) – to facilitate the matching of supply and demand and increase the impact for policymakers and researchers.

- [Horizon Results Booster](#) – to increase the impact for Dissemination and Exploitation, adding value to R&I activity for societal challenges.

The outcomes achieved through the support of these tools will be periodically monitored and included in reference periodic reports.

7 – Project's Events

7.1 – One project high-level international conference (Final Conference)

The final high-level international conference organised by the BlueBARGE Project represents a significant milestone in the project's journey. This conference will be meticulously designed to not only celebrate the accomplishments of the project but also to offer a platform for sharing valuable insights and fostering meaningful discussions among a diverse audience. Bringing together industry leaders, policymakers, academics, and stakeholders, the conference will serve as a forum of expertise and collaboration.

At its core, the conference will showcase BlueBARGE Project's goals and achievements through presentations, panel discussions, and interactive sessions. Participants will have the opportunity to delve into the project's objectives, methodologies, and transformative potential. Beyond mere dissemination of results, the conference will foster dynamic exchanges of ideas and experiences, enabling participants to gain new perspectives and insights, also emphasizing innovation, sustainability, and industry collaboration.

Ultimately, the conference will lay the groundwork for the future implementation and commercialization of greener maritime solutions, advancing the discourse on sustainable maritime practices.

7.2 – Two workshops with EOPSA association

During the project duration, the organisation of two workshops with EOPSA¹ (European Onshore Power Supply Association) will be explored. These workshops present a strategic opportunity for the BlueBARGE Project to engage with key stakeholders in the maritime industry and are poised to facilitate in-depth discussions and knowledge-sharing on the pivotal role of electric energy provision to vessels. As an established authority in the field, EOPSA has already expressed interest in the BlueBARGE Project, underscoring the significance of the initiative and the potential impact in advancing sustainable practices within the maritime sector. The workshops will serve as dynamic forums for consortium members, industry experts, and regulatory bodies to explore challenges and opportunities. Also, through collaborative dialogue and interdisciplinary collaboration, these workshops aim to foster innovative approaches, addressing technological and regulatory barriers. By leveraging the expertise and network of EOPSA, the BlueBARGE Project will get in touch with relevant stakeholders able to drive the development of the solution taking into consideration several points of view.

¹ EOPSA web site <https://www.eopsa.eu/>

8 – Participation to External Conferences and Workshops

BlueBARGE recognizes the importance of engaging with a spectrum of events spanning policy, industry, technical, and research domains. These events offer tailored platforms to address specific facets of the project, catalysing collaboration, knowledge exchange, and stakeholder engagement. From policy forums shaping regulatory frameworks to industry expos showcasing cutting-edge technologies, technical conferences delving into operational intricacies, and research symposiums fostering innovation, BlueBARGE strategically leverages these events to advance its modular, scalable, and adaptable solution.

The participation of BlueBARGE in these events has the aim of enlarging the impact of the project dissemination, with the consequent possibility to make the BlueBARGE Stakeholders Community broader, strengthen partnerships and amplify its impact. The strategic importance of each event is assessed on a case-by-case basis.

Concerning the methodology, the proposed approach consists in involving all the partners since the very initial planning phase. In this respect, partners are requested to identify two events in 2024 and two events in 2025 where their participation will showcase BlueBARGE (e.g., booth, speech) along with the required information. Participation in these events will be promoted in collaboration with the involved partners and the available materials provided to WP8 (such as agendas, PowerPoint presentations, pictures, etc.).

The preliminary list of potential external events for BlueBARGE dissemination is included in the table below. While the dedicated and updated monitoring file is on the internal partners' SharePoint.

Table 3 - Preliminary Events Scheduling

TITLE	DATE	LOCATION	LINK	PROJECT PARTNER INVOLVED	CONTACT PERSON	TYPE OF PARTICIPATION	MAIN TARGET AUDIENCE
Posidonia 2024	3-7 June 2024	Athens, Greece	https://posidonia-events.com/	ABS, NTNU, DANAOS, MMS, NTUA	K. Voutzoulidis F. Oikonomou (Danaos)	booth, speech, presentation	- Regulation bodies & Public Authorities - Accreditation & Certification organizations - Classification Societies - Shipping Companies/Ship Owners - Ports and Port Operators - Risk Assessment & Environmental Monitoring specialized companies - Power Systems & Equipment manufacturers, s/w and h/w SMEs - Financiers & Investors on power and water technologies - Academia, Research Institutes, Universities, etc. - Civil Society and Committees
Nordic Maritime Forum	18-19 June 2024	Oslo, Norway	https://nordicmaritimeforum.com/	CORVUS	bbodenan@corvusenergy.com lvaloen@corvusenergy.com	presentation	- Shipping Companies/Ship Owners - Ports and Port Operators - Power Systems & Equipment manufacturers, s/w and h/w SMEs
ESREL 2024	23-27 June 2024	Cracow, Poland	https://esrel2024.com	NTUA	Marios Koimtzoglou	paper	- Regulation bodies & Public Authorities - Shipping Companies/Ship Owners - Ports and Port Operators - Academia, Research Institutes, Universities, etc."

TITLE	DATE	LOCATION	LINK	PROJECT PARTNER INVOLVED	CONTACT PERSON	TYPE OF PARTICIPATION	MAIN TARGET AUDIENCE
SMM 2024	3-6 September 2024	Hamburg, Germany	https://www.smm-hamburg.com/	ABS	K. Voutzoulidis	booth, speech, presentation	- Regulation bodies & Public Authorities - Accreditation & Certification organizations - Classification Societies - Shipping Companies/Ship Owners - Ports and Port Operators - Risk Assessment & Environmental Monitoring specialized companies - Power Systems & Equipment manufacturers, s/w and h/w SMEs - Financiers & Investors on power and water technologies - Academia, Research Institutes, Universities, etc. - Civil Society and Committees

TITLE	DATE	LOCATION	LINK	PROJECT PARTNER INVOLVED	CONTACT PERSON	TYPE OF PARTICIPATION	MAIN TARGET AUDIENCE
ICSUTE 2024	October 28-29, 2024	Paris, France	https://waset.org/sustainable-urban-transport-and-environment-conference-in-october-2024-in-paris?utm_source=conferenceindex&utm_medium=referral&utm_campaign=listing	NTUA	Marios Koimtzoglou	paper	- Regulation bodies & Public Authorities - Shipping Companies/Ship Owners - Ports and Port Operators - Academia, Research Institutes, Universities, etc.
International Maritime and Port Technology and Development Conference (MTEC)	29-30 October 2024	Trondheim, Norway	https://www.ntnu.edu/mtec/icmass2024/home	NTNU	tbd	booth, speech, paper	- Academia - Port Operators - Shipping Companies - Regulation bodies

TITLE	DATE	LOCATION	LINK	PROJECT PARTNER INVOLVED	CONTACT PERSON	TYPE OF PARTICIPATION	MAIN TARGET AUDIENCE
Waterborne IRAG Meeting	Nov-24	tbd	https://www.waterborne.eu/	VPF	Ignacio Benítez	presentation	- Regulation bodies & Public Authorities - Accreditation & Certification organizations - Classification Societies - Shipping Companies/Ship Owners - Ports and Port Operators - Risk Assessment & Environmental Monitoring specialized companies - Academia, Research Institutes, Universities, etc. - Civil Society and Committees
H.I.M.T. 2024	tbd	Greece	https://www.elint.org.gr	NTUA	Marios Koimtzoglou	paper	- Regulation bodies & Public Authorities - Shipping Companies/Ship Owners - Ports and Port Operators - Academia, Research Institutes, Universities, etc.
Greenport Congress	October 2025	tbd	https://www.portstrategy.com/greenport-cruise-and-congress	VPF	Ignacio Benítez	booth, paper	- Shipping Companies/Ship Owners - Ports and Port Operators - Academia, Research Institutes, Universities, etc.
EUROPOR T	4-7 NOVEMBER 2025	Rotterdam, the Netherlands	https://www.europort.nl/	VPF	Ignacio Benítez	not defined yet	- Accreditation & Certification organizations - Classification Societies - Shipping Companies/Ship Owners - Ports and Port Operators - Risk Assessment & Environmental Monitoring specialized companies

TITLE	DATE	LOCATION	LINK	PROJECT PARTNER INVOLVED	CONTACT PERSON	TYPE OF PARTICIPATION	MAIN TARGET AUDIENCE
							- Power Systems & Equipment manufacturers, s/w and h/w SMEs - Financiers & Investors on power and water technologies - Academia, Research Institutes, Universities, etc.
ICCEM 2026	January 28-29, 2026	Istanbul, Turkey	https://waset.org/construction-engineering-and-management-conference-in-january-2026-in-istanbul?utm_source=conferenceindex&utm_medium=referral&utm_campaign=listing	NTUA	Marios Koimtzoglou	paper	- Regulation bodies & Public Authorities - Shipping Companies/Ship Owners - Ports and Port Operators - Academia, Research Institutes, Universities, etc.
TRA 2026	18-21 May 2026	Budapest, Hungary	https://traconferenc.e.eu/	VPF	Ignacio Benítez	paper	- Regulation bodies & Public Authorities - Shipping Companies/Ship Owners - Ports and Port Operators - Academia, Research Institutes, Universities, etc.

9 Press & Media

The BlueBARGE Project will engage with various local, national, and international media outlets to promote project results and major achievements. A strong emphasis will be placed on interacting with local media in the partner countries, and these publications will be monitored in a dedicated file. Each partner can suggest national or international media outlets to promote the project, with each suggestion evaluated on a case-by-case basis by the WP8 leader and involved partners. Examples of such media interactions may include project milestones, dedicated interviews with key representatives, technical publications, and podcasts; each initiative will be shared with CINEA in advance for a proper evaluation.

For instance, media publications following the kick-off meeting in Athens and the press conference in Cyprus are mentioned below cited. This type of content was also published on the project pages, obtaining more than 100 reactions.

- [Diario Del Puerto](#)
- [El Canal Maritimo Y Logistico](#)
- [Ports Europe](#)
- [Safety 4 Sea](#)
- [In Business News](#)
- [Cyprus Mail](#)
- [CINEA](#)

A preliminary list of international media dealing with project's topics has been established at the proposal stage and the WP leader will, with the support of other partners, approach these media to publish articles or story pieces on BlueBARGE. Besides commercial and technical magazines, BlueBARGE academic partners will also focusing on writing papers to be submitted in the scientific and technical journals.

The table below shows a preliminary list of key expected achievements that could be considered newsworthy, together with an Indicative timeframe:

Table 4 - Preliminary list of newsworthy achievements

WP	Task	Expected Newsworthy Achievement	Indicative timeframe
WP2	T2.3	Deliverable D2.2: Technical and operational safety assessment report	M32
WP2	T2.4	Deliverable D2.3. Guidelines and training for offshore power supply	M33
WP3	T 3.4	Deliverable 3.4 New Technology Qualification Statement of Maturity	M22

WP	Task	Expected Newsworthy Achievement	Indicative timeframe
WP4	T4.1	Deliverable D4.1: Performance assessment framework and KPIs	M12
WP4	T4.2	Deliverable D4.2: Design alternatives evaluation report	M18
WP4	T4.4	CBA of the final design of power barge performed	M34
WP4	T4.4	Deliverable D4.4. BlueBARGE solution performance assessment	M36
WP5	T 5.4	Deliverable D5.5 Approval-in-Principle for BlueBARGE	M36
WP7	T 7.2	Deliverable 7.2 BlueBARGE three-phase demonstration	M31
WP7	T 7.3	Deliverable D7.3 Validation, lessons learnt, recommendations and best practices	M36

10 – Community Building

The Community building programme is intended to be the approach of the BlueBARGE Consortium to create and keep in motion the community of project's stakeholders.

Task 8.3 Stakeholders Mapping and Engagement focuses on this facet of the project's outreach, engagement, and commercialization approach. To reduce the risk of low stakeholders' engagement, the link between T 8.3 and Tasks 8.1 BlueBARGE Outreach Strategy and T 8.2 Dissemination and Communication Tools and Activities has been approached at a very early stage. Because of this, it was thought to be crucial to incorporate an outline of the topic in this first project deliverable, establishing a strong link with the instruments and channel that will be specifically created to communicate with the stakeholders' community.

In fact, the goal of the community building approach is not only to outline the general structure of the BlueBARGE community, but also to develop a strategy for engaging stakeholders, which will facilitate communication with each target group based on their degree of interest and influence over the project.

In this respect the Stakeholders are the individuals or groups with an interest in the project, they can influence the project's success or failure and they need to be identified and engaged throughout the project lifecycle.

The Communication Onion Model, in the Figure 6, represents a methodological approach to distinguish group of stakeholders based on how crucial their engagement to the project's success is.

The Stakeholders Map Model, in the Figure 7, complements the analysis identifying the engagement strategies for each target audience, according to their interest and influence in the project's success.

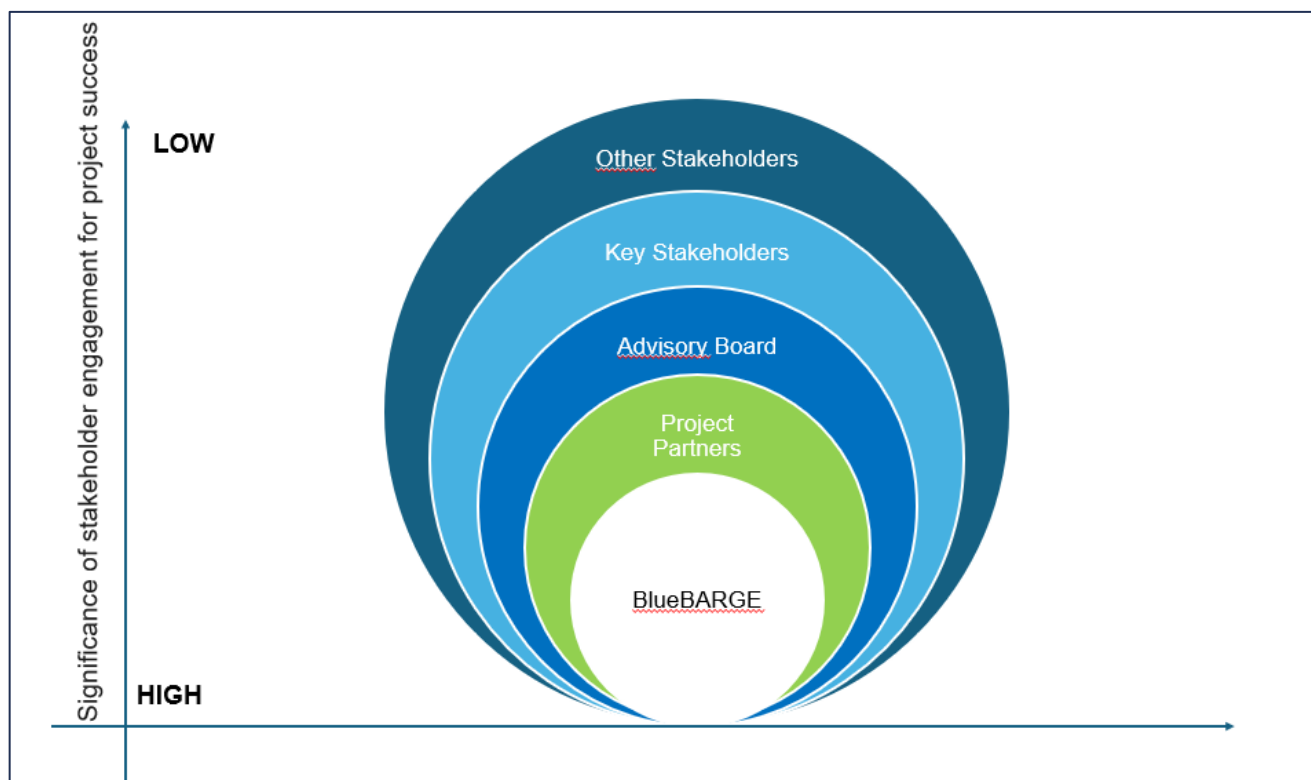


Figure 7 - BlueBARGE Communication Onion Model

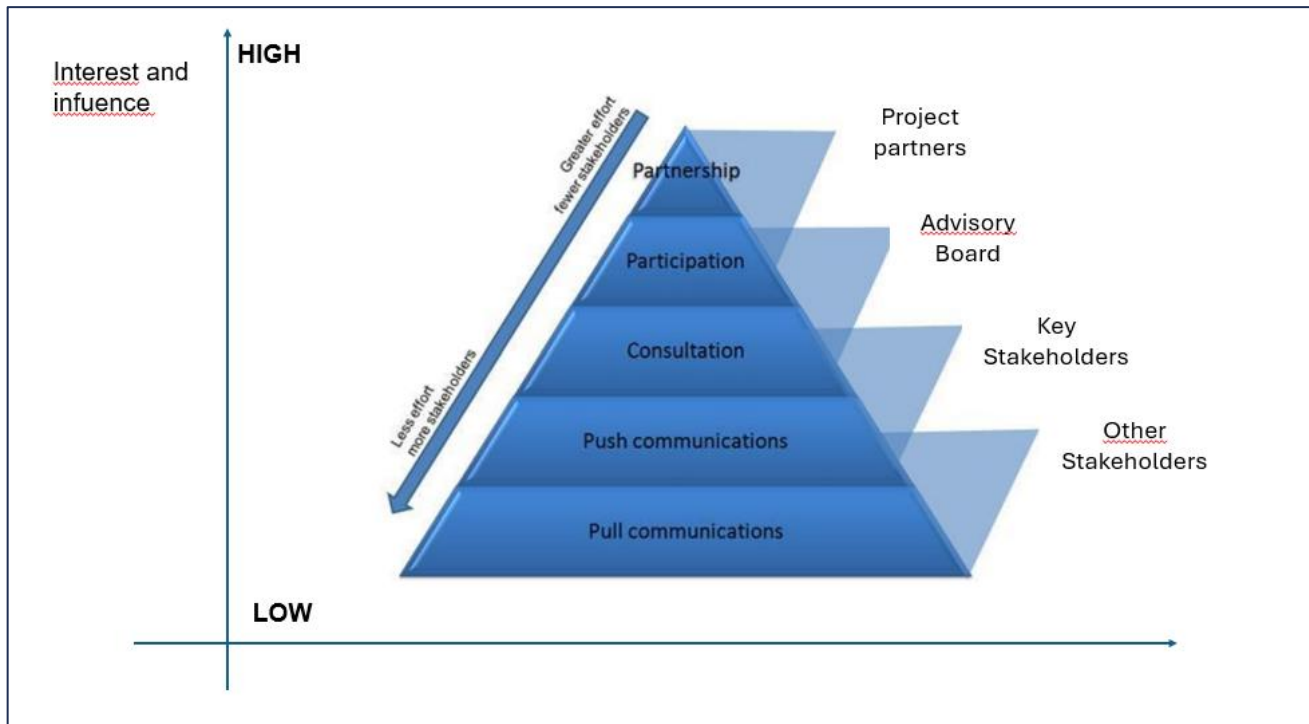


Figure 8 - Stakeholders' map

At the heart of the Onion model there's the BlueBARGE Project, with the aim of “design, develop and demonstrate an optimum power-barge solution to mainly support offshore power supply to moored and anchored vessels, limiting local polluting emissions and global GHG footprint in a life cycle perspective, following a modular, scalable, adaptable and flexible design approach which will facilitate its commercialisation by 2030”.

In the first layer there are the BlueBARGE Project Partners: these stakeholders represent the most crucial cluster for the project because their engagement and commitment is essential for the realization and success of the project itself. They have high interest and high influence on the project progress and outcome.

Platforms, tools, and methodologies for their optimal involvement are made available in the frame of WP1 “Project Coordination and technical steering” to ensure effective and efficient communication between partners. In the frame of WP8 specific communication initiatives will be prepared to emphasize each partners' role and contribution in the project (i.e., Social Media campaign “Meet the partners”, mentions in social media posts and news, engagement with media equally distributed among the project participants).

In the second layer, the Advisory Board, comprised of selected stakeholders from the industry and market, plays a key role; the project's success is highly dependent on their active participation. The Advisory Board (AB) covers all the stakeholder aspects of the project and its main role is to provide strategic advice and support to the project, with specific reference to the development of the use cases and the demonstration and verification phase. The AB will meet annually, i.e., three times, during the project, under the responsibility of the coordinator.

Secondly, AB Members can review and evaluate project results and act as facilitators for dissemination, communication, exploitation and business outreach activities of the project.

Several entities have already expressed their interest in the BlueBARGE project, including Administração dos Portos da Região Autónoma da Madeira (APRAM)², Port Authority of Valencia³, Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping⁴, Danish Maritime Authority⁵, Transport Malta⁶, OLP (Piraeus Port), ⁷Cyprus Shipping Chamber⁸, and the European Onshore Power Supply Association (EOPSA)⁹.

In the third layer there are the key stakeholders: individuals or groups who have a vested interest in the success of the project but whose engagement has a lower level of criticality than that of the previous categories. Their main role is to contribute to validation of exploitation and business outreach activities of the project; they represent the primary target audience for dissemination and communication activities.

By entering in the community, registered key stakeholders have access to specialized tools and actions, including but not limited to:

- Engagement for surveys and first-hand sharing of results.
- Prioritized participation in BlueBARGE events.
- Prioritized availability of Public Deliverables (to be previously agreed with CINEA and the Consortium).
- Access to executive summary of Sensitive Deliverables, (to be previously agreed with CINEA and the Consortium).

An internal database of key stakeholders will be created with the initial contribution of project partners in identifying a list of 50 contacts belonging to their network, in line with the target audiences defined in the GA and refined in the Communication Plan.

The key stakeholders, together with the Advisory Board, represent particularly important stakeholders for the identification of possible Key Exploitable Results, both individual and horizontal; therefore, in this initial assessment phase, specific attention is paid to the interaction with Task 8.4 Exploitation Plan and Market Analysis to collect the necessary information for an adequate categorization useful in the long term.

The database includes information on organisation data, such as name, country and industry and details about personal contact details, such as the name and e-mail address.

The last layer is for Other Stakeholders, whose engagement has a low level of impact on the project success. They are the Network of players belonging to the business environment of each partner and to which the main information will be shared via social media or Direct Email Marketing Campaigns.

² <https://www.apram.pt/site/index.php/pt/>

³ <https://www.valenciaport.com/en/>

⁴ <https://www.zerocarbonshipping.com/>

⁵ <https://www.dma.dk/>

⁶ <https://www.transport.gov.mt/>

⁷ <https://www.olp.gr/en/>

⁸ <https://csc-cy.org/>

⁹ <https://www.eopsa.eu/>

11 – KPIs and Monitoring tools

11.1 – Key Performance Indicators

To gauge the effectiveness of BlueBARGE communication with stakeholders and the industry community, it is crucial to target and monitor an appropriate set of Key Performance Indicators (KPIs). These metrics must be both reasonable in terms of quantity and quality and aligned with the European Commission's requirements.

In the table below the KPIs related to Communication and Dissemination activities; the monitoring will be assured during the monthly WP8 meeting in which the updated status will be presented. A more in-depth overall assessment with possible interventions on the communication strategy will be carried out during the project's General Assemblies and on the midterm review of Deliverable 8.1 scheduled for M18.

Table 5 - KPI status (May 2024)

Activity	KPI	Status at May 2024
Visual identity	Project logo and templates ready in April 2024	done
Printed materials	First version of digital leaflet (300 copies or downloads if digital)	done
	Updated versions of leaflets (1800 copies or downloads if digital)	-
	Creation of 2 project roll-ups	1 roll up done
Website	Project website (due in April 2024 with continuous updates)	done
	at least 4000 unique visits by the end of the project	274
Social Media	Over 300 X followers	12
	Over 700 followers on LinkedIn Group	493
	All the social media posts will generate at least 3 useful interactions/ conversations per month with the linked stakeholders.	-
Media Relations	4 Press Releases	1 done
	At least 20 news will be published on the website and sent to the media outlets.	2
Project conferences, outreach & networking	One high-level conference will be organised by the project (Final Conference).	-

Activity	KPI	Status at May 2024
	2 workshops with EOPSA association	-
	The project results will be presented in at least 10 international relevant conferences and events	1
	A booth/stand will be set up in at least 3 relevant sector events	-
Newsletter	At least 9 e-newsletters will be sent out throughout the project duration.	1
Video	Over 800 videos views across all platforms in which they will be shown/uploaded.	-

Furthermore, a quarterly revision of the risks connected to WP8 is foreseen to implement, in time, mitigation measures. The revision will be done by Magellan Circle and shared with all partners during WP8 meetings



11.2 – C&D Monitoring Tools

BlueBARGE will keep track of all the communication and dissemination activities done within the project whether it is an article about BlueBARGE published on the web, or a presentation done by a partner in an external event. The partners will be periodically reminded to send this information to WP8 or to directly fill the respective monitoring tools. The structure of these tools is self-explanatory and easy to understand, but it is always recommended to get in touch with WP8 to guarantee the consistency of the document. This reporting activity will facilitate a comprehensive evaluation of the project's communication reach, along the whole project duration.

In this respect, two main working-tools are available.

- The Communication Dashboard: this dashboard will primarily focus on social media posts, website news publications, and newsletters. Its purpose is to collect all the contents published on these platforms, from partners and the project itself, along with available analytics. Additionally, it will serve as an internal Social Media Editorial Plan for scheduling posting activities.
- Event List: this file is designed for projects' events and third parties' events that BlueBARGE could attend.

12 – Conclusions

The BlueBARGE Detailed Communication Plan is the cornerstone document outlining the project's comprehensive strategy for communication and dissemination. It offers a clear roadmap detailing the various tools and channels employed by project partners to effectively raise awareness, showcase results, and share knowledge.

Internal communication within the BlueBARGE consortium takes precedence, ensuring regular updates on communication strategies during consortium meetings. This ensures that all partners are kept informed about the project's external positioning and outreach efforts.

Encouraging active participation from all partners, the plan provides templates and guidelines accessible through the common project repository, ensuring a unified and coherent approach to communication activities.

Designed to be dynamic, the Detailed Communication Plan undergoes periodic updates to adapt to evolving project needs and achievements. This ensures quality monitoring and enables adjustments to visual materials, digital platform KPIs, and insights gleaned from national and international events.

In conclusion, the BlueBARGE Detailed Communication Plan, serving as a living guidebook for communication and dissemination activities, reflects the project's commitment to effectively communicate its objectives, progress, and impact to stakeholders and the broader community.

ANNEX I – Visual Identity elements

Please use the original logos already stored in the SharePoint folders. Do not use the ones below, as in a lower quality.

Project Logo



EU co-funding Logo



Project power point presentation



Template of Agenda



[Member State Name] National Event

Event Title

Date
xx xx 202x

Venue
Place/host

concept note
Lorem ipsum

Document Title: edit document properties
www.bluebarga.eu






AGENDA

Event Title

TIME	PROGRAMME	NOTE
09:00	REGISTRATION	
09:15	Welcome & introduction	
09:30	Technical Session	
	Round Table	
11:00	WRAP UP AND CONCLUSIONS	

Document Title: edit document properties
www.bluebarga.eu



2

Deliverable template



DX.X: TITLE OF DELIVERABLE

AUTHOR [NAME, SURNAME, ORGANISATION]

 Co-funded by
the European Union

DX.X: TITLE OF DELIVERABLE
www.bluebarga.eu

Meeting minutes template



Xx – Minutes

Start

End

xxxx on xx xx 202x

xxxx on x x 202x

Venue

Place/host:

Address:

Country:

Objectives

Text



Co-funded by
the European Union

BlueBARGE meeting on xx xx Minutes
www.bluebargo.eu




Co-funded by
the European Union

SUMMARY AND SCHEDULE

Text here

Topics	Presenter	WP

MINUTE

Topic
Text here
Topic
Text here
Topic
Text here

CONCLUSION MEETING

Action points

content	Partner in charge	Deadline

Decisions

- Text here

BlueBARGE meeting on xx xx Minutes
www.bluebargo.eu

2